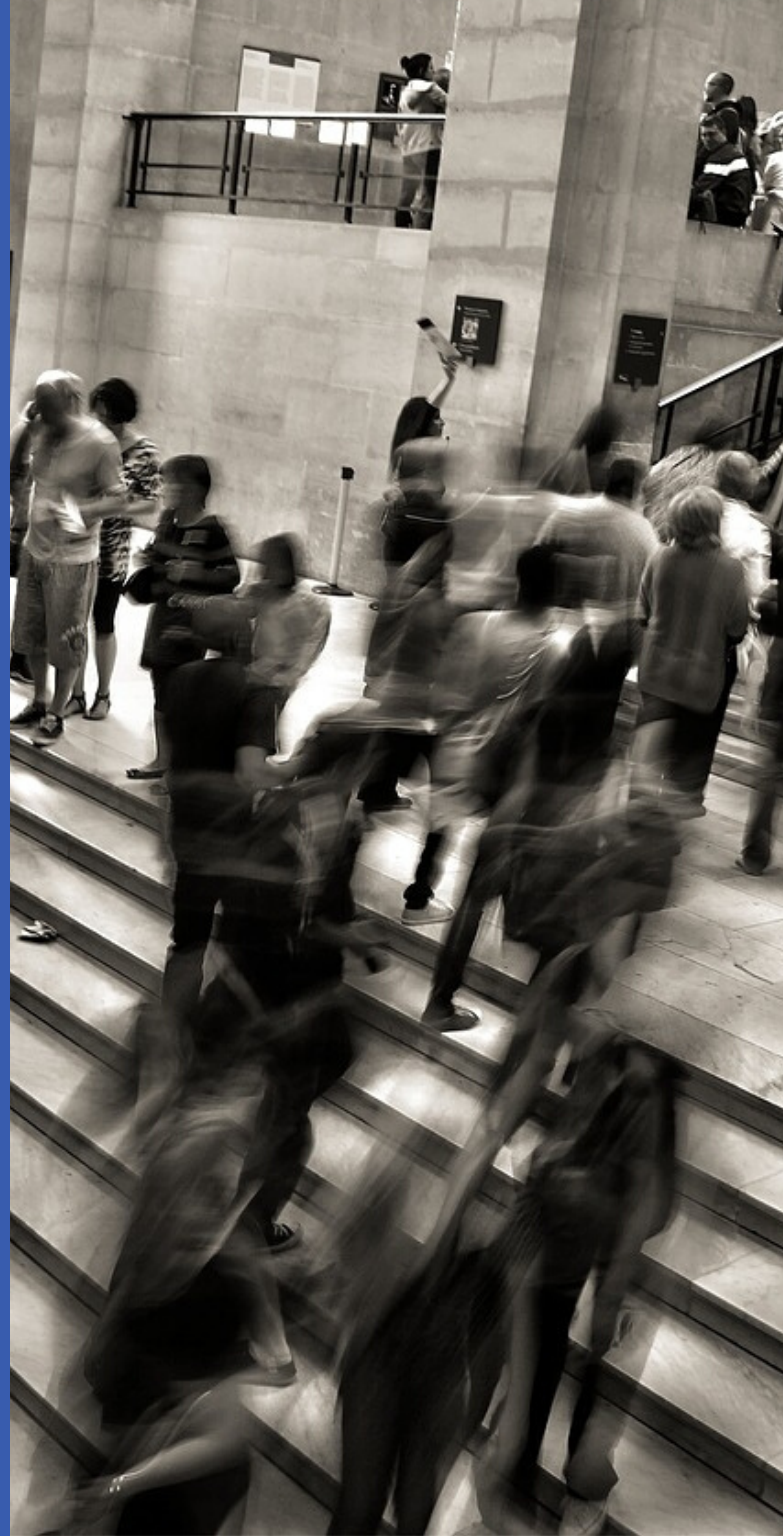
Provide incentives for your team to

Bike or Walk

to work



23%

OF WORLD CO2 EMISSIONS IS ATTRIBUTED TO

TRANSPORTATION

01 alternative transportation

foot commute

bikes, boards, & boots

OPTIONS

- walking
- running
- biking
- boarding
- skating
- scootering

benefits

INCREASE

- available parking space
- productivity, memory and learning
- employee health and happiness
- employee retention

DECREASE

- parking space needed
- transportation costs
- transportation emissions
- payroll taxes
- anxiety and depression

Peak hour city trips up to

10k

are fastest by bike

TAKE ACTION

Question:

What can your company do to encourage alternative transportation in the work place?

amenities examples

- Locker rooms
- Showers
- Bicycle repair station
- Maintenance supplies such as tools, pumps and tubes
- Have emergency transportation services planned.

incentive examples

- Enter employee names in a raffle every day they bike to work, offer a free lunch every month
- Recognize and award those who are the most committed to alternative commuting

taxes

- Biker's can receive tax and expense reimbursements for commuting to work on bike.

***These types of transportation are low commitment. Introduce these methods during earth month or bike day to encourage employees to ride once a week, twice a week, or every day for one week, to slowly transition into a change.**

Gowalla employees are issued name- and company-branded bikes for commuting to promote **eco-friendly** practices, and Gowalla's mission of **activity** and **exploration** into the **culture** of the company.

case study

"Transportation is the center of the world! It is the glue of our daily lives."
-Robin Chase
Former Zipcar CEO

Thank You

FOR BEING A PIONEER OF CHANGE AND CREATING A WORLD THAT IS KIND TO ITS PEOPLE AND ITS HOME

Keep updated by following us on social media!

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And use our hashtags!!

#2BillionPledges #GlobalClimatePledge #BikeOrWalkToWork

GLOBAL CLIMATE *Pledge*

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