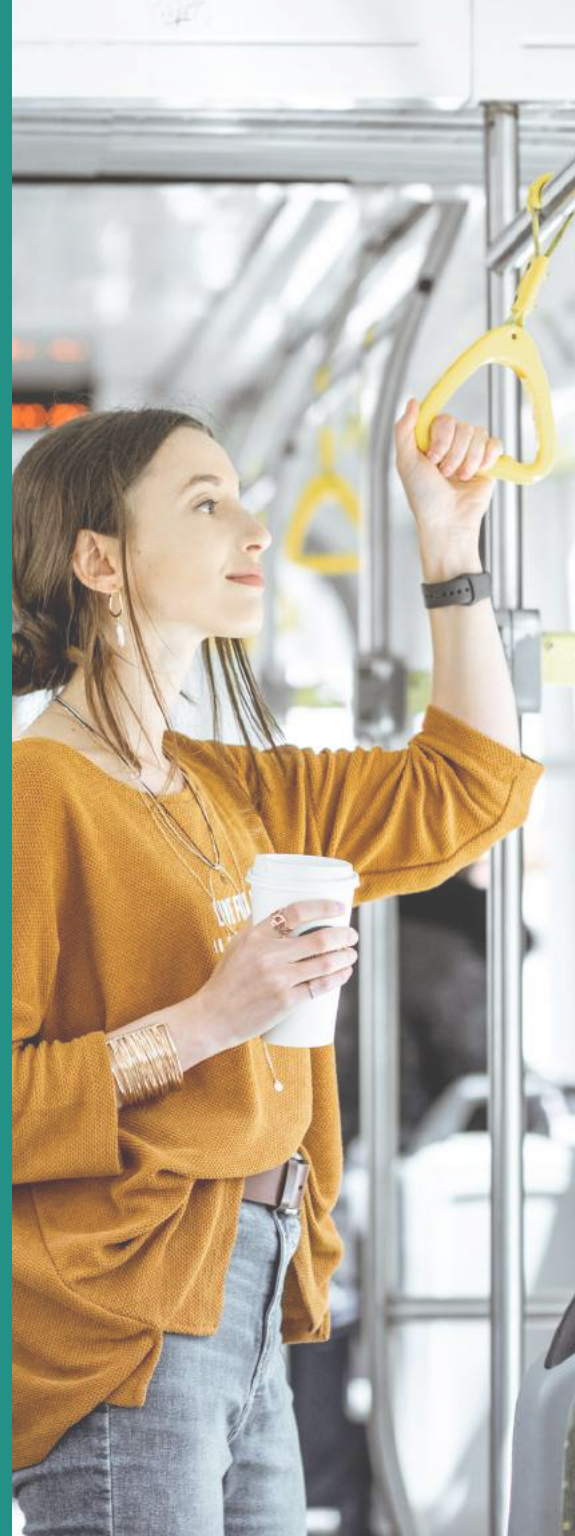


Use more  
**public  
transportation**



# Overview

- 01** what is it?
- 02** why is it important?
- 03** gender and public transit
- 04** how to use public transportation
- 05** the future is even greener
- 06** summary

A man with dark hair and a beard, wearing a white button-down shirt and a backpack, is sitting on a bus. He is looking out the window to his right. The bus interior has orange handrails and seats with red mesh backs. Other passengers are visible in the background.

01

**what is public  
transportation?**

**Public transportation systems** are systems set up and funded by state and local governments to **provide safe and reliable transit**, usually at little to no cost, for individuals to access work, school, essential services, and other destinations



**think buses, subways, lightrail, ferries...**





**this**  
←  
**instead**  
↪  
**of**



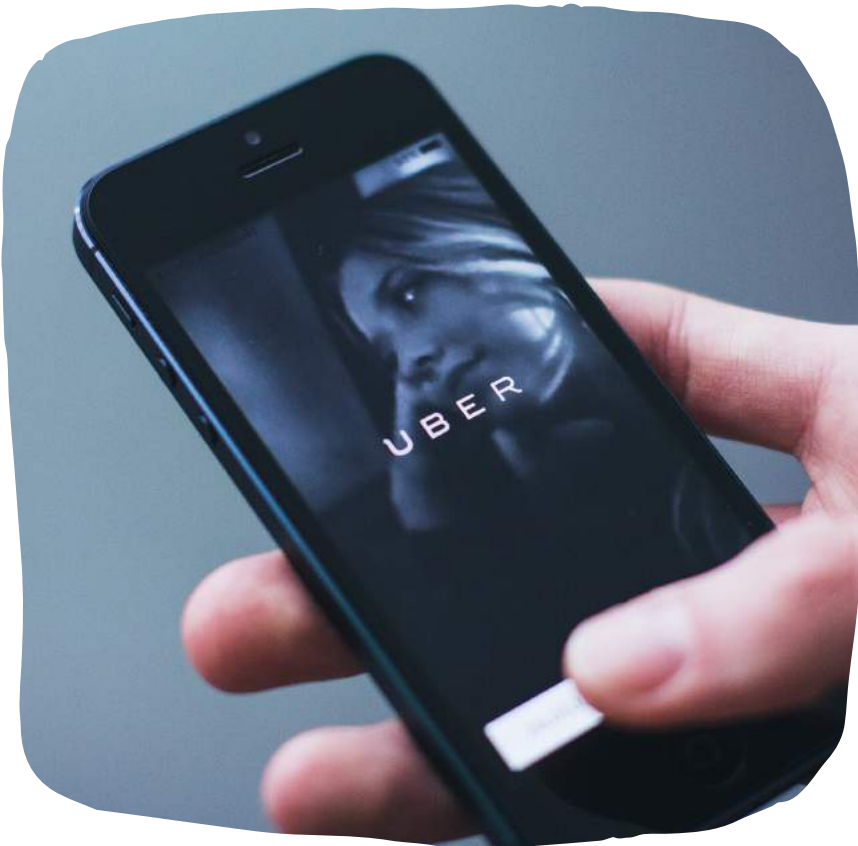
if you have a 20-mile round trip commute...

**you could reduce your  
carbon footprint by 4,800  
pounds if you switched to  
public transit each year**



# but wait...

## is uber and lyft public transit?



uber and other rideshare companies are considered shared transportation **NOT** public transportation

while these can be used on demand, they can be more expensive and contribute more greenhouse gases





02

**why is public  
transportation  
important?**



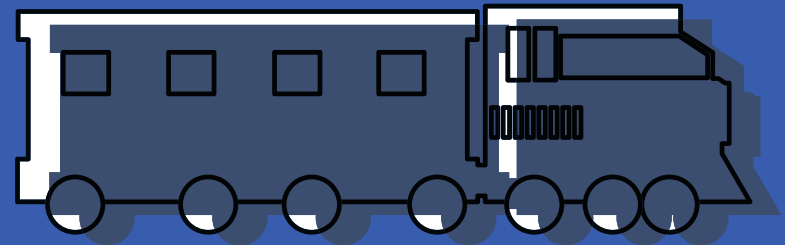
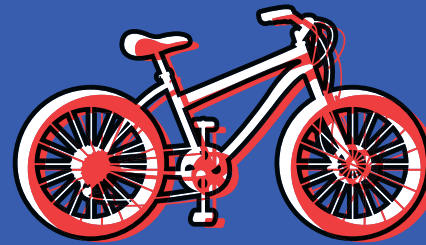
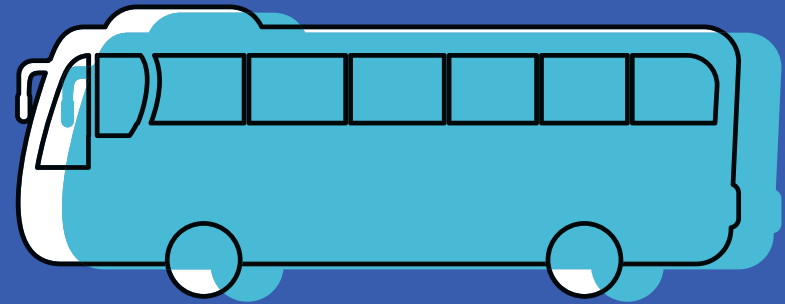
**using public transportation is key to  
gaining access to a greener way of  
traveling while benefiting from what  
public transit has to offer**



# benefits

public transit is...

- greener
- cheaper
- healthier
- safer
- easier





# 15% of global emissions come from transportation

using public transportation can decrease these emissions

in NYC, the largest subway system in the world...

riders avoid **19 million metric tons** of greenhouse gas emissions while only emitting **2 million** each year



A young woman with long brown hair is smiling while wearing large black headphones. She is holding a yellow triangular handrail with her right hand and a smartphone in her left hand. She is wearing a light blue jacket over a brown sweater. The background is a blurred interior of a public transit vehicle with other passengers and yellow handrails.

03

**gender and  
public transit**

# why is safe and reliable transit for women important?

inclusive transport encourages higher mobility and connectivity for women and girls while increasing access to communities and economic opportunities



# **example:** using the metro in India

**each train of cars has one “Ladies’  
Car” to provide a safe but public  
space for women and their  
children to travel**

**safety and security is necessary to have  
inclusive and sustainable transport**





A wide-angle photograph of a European city street, likely in Milan, Italy. The street is paved with cobblestones and features tram tracks. A yellow tram is visible in the distance, moving away from the viewer. The street is lined with historic buildings, including a large red-brick building on the left and a yellow building on the right. Pedestrians are visible on the sidewalks, and a person is riding a bicycle on the left. The sky is blue with some clouds.

# 04

**how to use public  
transportation**

# questions to think about

- What transit option should you choose?
- Where are you going?
- When are you going? How long will you be out for?
- How is the weather?
- How much will it cost you?



# choosing transit



- check your **local government websites** to see if there is public transportation in your area
- most cities have either **bus or train**
- **consider** fares, the different places they go, accessibility, etc...



# tickets

different transit options offer different ways to pay:

## **pay per ride card**

purchase as you  
go for one ride  
each time

## **day card**

buy and use  
for multiple  
trips that day

## **multiple-use card**

for multiple trips  
over long  
periods of time

# once you choose which transit and card option is right for you...



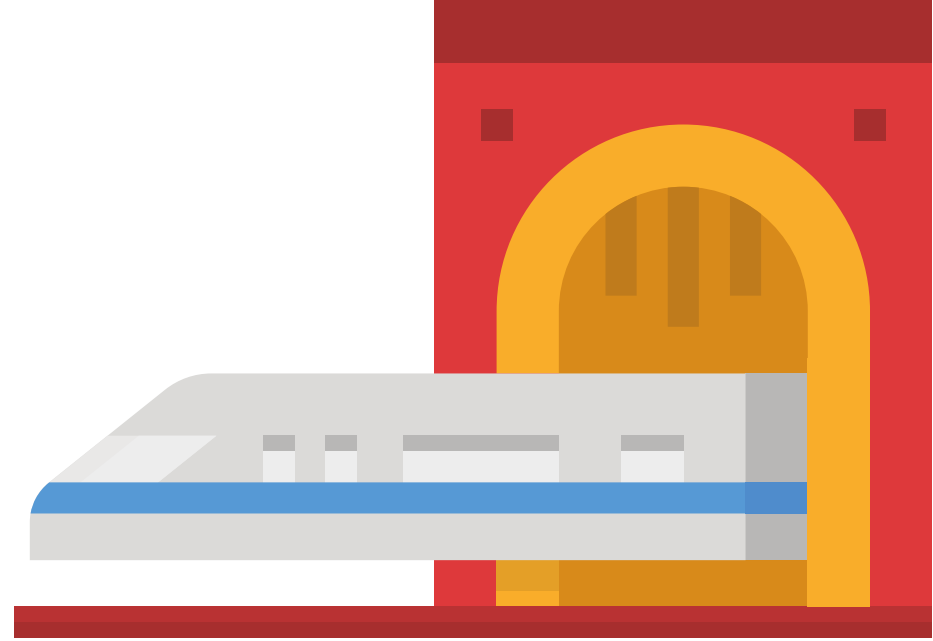
- determine when you are leaving
- find a map and bus/train schedule
- find the scheduled bus or train that would arrive at that time in your area
- head over to the train station or bus stop!
- get on the appropriate train or bus
- arrive at your destination!

## PRO TIP #1

you can use a public transportation app like Transit or even google maps to find maps and schedules

## PRO TIP #2

be sure to keep track of the schedule and hours of operation to not miss your ride back home



## PRO TIP #3

create useful ways to remember transit lines and stops by using landmarks, colors of the transit line, subway art, etc...



# what if I don't have public transportation?



**VOTE and  
CAMPAIGN**

for public transit if  
you can

**public transit  
is public  
policy!**



**“ successfully reducing the  
use of personal vehicles  
will ultimately depend on  
providing citizens with  
sufficiently attractive  
alternative mobility options**

- international  
transport  
forum



A white and blue articulated bus is shown from a high-angle perspective, driving on a paved road with white dashed lane markings. The bus has a long, low profile with a blue stripe running along its side. On the roof, there are several solar panels and other equipment. The background shows a concrete wall and some industrial structures.

05

**the future  
is green**

# how public transportation is going electric

80% of the  
world's city bus  
fleets will be  
electric by 2040

electrifying transit is key to reducing carbon  
emissions even more since CO<sub>2</sub> makes up  
95% of transportation emissions



but we need to  
electrify the grid too!

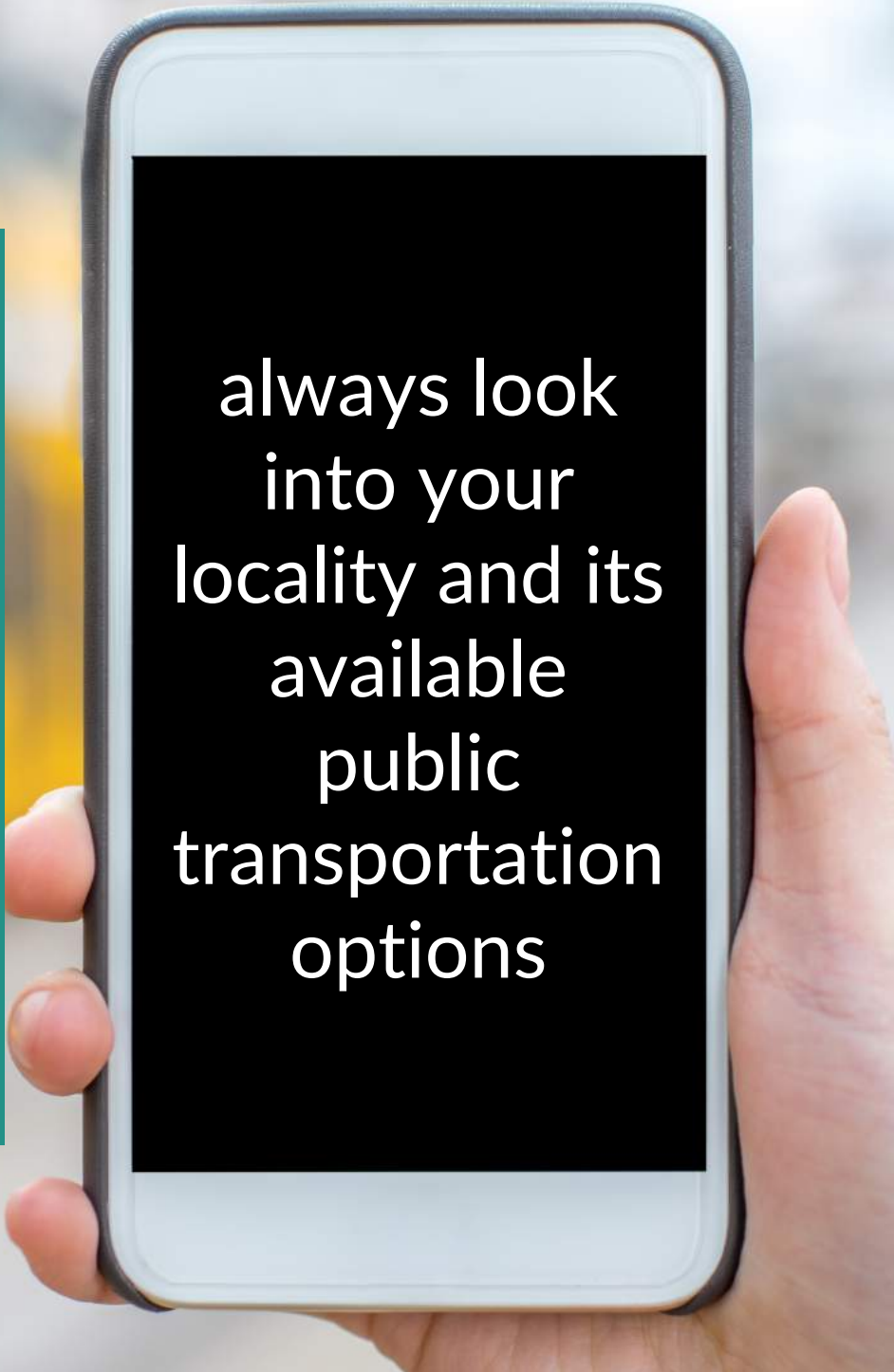


06

summary



**public  
transportation  
access varies  
all over the  
world...**

A hand is holding a smartphone with a black screen. The screen displays white text. The background is a blurred outdoor scene with yellow and grey tones.

always look  
into your  
locality and its  
available  
public  
transportation  
options



# conclusion

public transportation  
includes a wide array  
of transit methods to  
get places while being  
a more environmentally  
friendly, safe, and  
inclusive option



*Thank You*

FOR BEING A PIONEER OF  
CHANGE AND CREATING A  
WORLD THAT IS KIND TO ITS  
PEOPLE AND ITS HOME



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## And use our hashtags!!

#2BillionPledges

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CLIMATE  
*Pledge*

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