

FOR IMMEDIATE RELEASE: Powering Young Initiatives is Further Environmentally Empowered After Signing the Global Climate Pledge

Livingstone, Zambia— Powering Young Initiatives, a Zambian organization that organizes resources to fund and support entrepreneurial young people in climate change enterprises, has signed the Global Climate Pledge and became the first national partner from Zambia.

A growing cooperative of organizations, businesses, and initiatives spanning nineteen countries has embarked on an endeavor to expand environmental action by having 2 billion individuals and organizations sign a Global Climate Pledge by 2022.

"We believe that the Global Climate Pledge represents part of a crucial foundation for individual environmentalism," said John Kakandelwa, founder of Powering Young Initiatives. "The individual actions represent an approachable way for newcomers to explore sustainability, while also encouraging the maintenance of earth-positive habits."

Powering Young Initiatives was founded in 2018 to support Zambian youths in tackling sustainability and climate change through leadership, eco-inclusive enterprise development and entrepreneurship.

It is a non-governmental, non-profit, non-political organization that looks to the future in an attempt to push the public from awareness to action. As a result, the goals of the Global Climate Pledge are compatible with those of Powering Young Initiatives.

The Pledge does more than reiterate environmental problems; it guides individuals and organizations on how to alter their habits to immediately become part of the solution. In this way, the Pledge is forging an international collective of inspired people and organizations to take steps towards ameliorating the most prevalent environmental problems today.

"We are beyond excited to have Powering Young Initiatives as part of our global environmental

collective," said Michelle Thatcher, CEO of the USGCC. "They will greatly strengthen our network in Africa, and we are inspired by their groundbreaking support of youth-led, sustainability-focused projects."

The Pledge is at the forefront of forging new relationships between individuals, organizations, and the planet. The inclusion of Powering Youth Initiatives strengthens the ability of the Pledge to connect with people of all ages worldwide.

The <u>Individual Pledge</u> involves its signers taking immediate action. Several of these actions include: joining or supporting a local climate organization, voting for positive climate initiatives, and supporting local businesses.

Powering Young Initiatives is engaged in advocacy, education, and the realization of a climate-positive future. Their <u>website</u> contains information about their current projects.

"As part of the Global Climate Pledge, we help our signatories understand and empathize with our common humanity," said Thatcher. "By joining forces with an organization focused on empowering the rising generation of environmentalists, the Pledge will hopefully aid in perpetuating the importance of sustainability for generations."

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The U.S. Green Chamber of Commerce represents the voice of hundreds of thousands of small, mid sized and large American businesses and global corporations who understand that:

- Business success and sustainability go hand-in-hand
- Shareholder value and social consciousness co-exist side-by-side

Powering Young Initiative's empowers a diverse group of young people with leadership and entrepreneurial skills to be used right now to address climate change.

Our mission is to leave a legacy that empowers individuals and their communities to engage in solutions to 17 Sustainable Development Goals and climate change mitigation and adaption.

Our vision is of a Zambia of resilient

• Long-term business profits, global leadership and environmental stewardship are inseparable from each other.

USGCC's goal is to achieve the Triple Bottom Line: Profitable Financials, Prosperous People, and a Healthy Planet. Helping both established and emerging companies, the USGCC improves operational efficiency, implements environmentally sustainable practices, and taps into unexplored markets and opportunities.

Michelle Thatcher is the CEO and co-founder of the U.S. Green Chamber of Commerce. Under her leadership and direction, USGCC has inspired, educated, and connected thousands of sustainability leaders, helping them to build more sustainable and competitive businesses. With six chapters, USGCC and its members know that businesses offer the best solution to a healthier planet, more fulfilled lives, and a thriving economy. communities with equitable solutions to climate change mitigation and adaptation.

Powering Young Initiatives' primary objective is to establish and effectively utilise an innovative communications platform, which can enable millions of children, youths and Women to institute an ecosystem of change. Read about our 10 objectives on our website.

Powering Young Initiatives is a registered Not for Profit Making Organization, registration No.120190005227, under Patents and Companies Registration Agency.

Powering Young Initiatives retains consultative and multimedia production services from a brand development company, Future Point 4 Business.

This UK-based company enables businesses and charities to communicate their service/product offerings to their buying audience in the very best ways possible.