

# SUPPORTING A LOCAL CLIMATE ORGANIZATION

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# OUTLINE

Types of Organizations  
Benefits of Joining  
Six Ways to Support Organizations  
How to Find an Organization  
Climate Action Around the Globe



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# TYPES OF CLIMATE ORGANIZATIONS

## **Political Activism:**

Focus on lobbying elected officials and advocating for green policies

## **Preservation and Conservation:**

Protect nature and natural resources from misuse

## **Education:**

Work to teach others about various aspects of climate change and sustainability



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# TYPES OF CLIMATE ORGANIZATIONS

## **Environmental Justice:**

Advocate for fair environmental conditions for all people, regardless of race, class, or gender



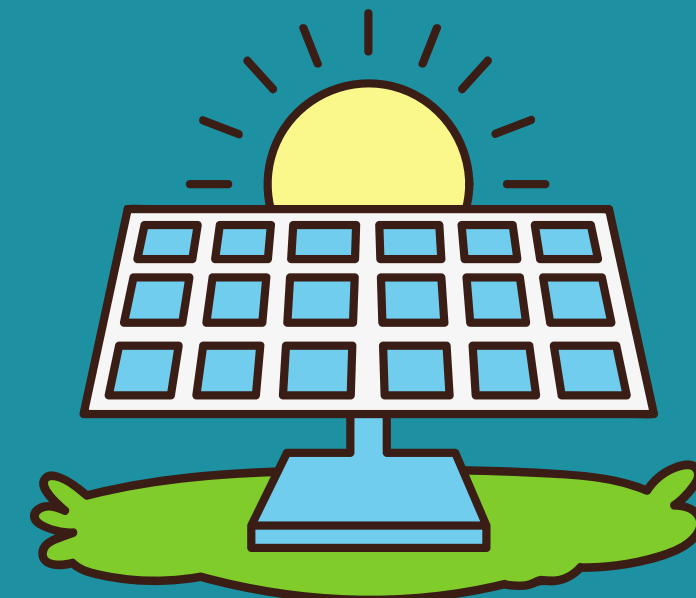
## **Food Security Advocates:**

Advocate to end hunger by increasing access to food and other environmental resources



## **Alternative Energy:**

Focus on developing and implementing more sustainable forms of energy, such as wind and solar power



# TYPES OF CLIMATE ORGANIZATIONS



The list goes on!  
Take some time to search for an organization  
that your business mission connects with.



# BENEFITS OF JOINING FOR INDIVIDUALS

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## AMPLIFY YOUR VOICE

Working with others extends the reach of your advocacy. The more change you can inspire, the better.

## FIND COMMUNITY

Seeing friends succeed can help you to feel more empowered and optimistic about climate action.

## BENEFIT YOUR COMMUNITY

Help the people in your community and help to protect local natural areas that you care about.

## LEARN FROM & TEACH OTHERS

Everyone brings a different perspective to help create solutions, including you!



# BENEFITS OF JOINING FOR BUSINESSES

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## EMPLOYEE RETENTION

Allowing for community engagement and volunteer work is shown to improve employee satisfaction.

## POSITIVE REPUTATION

Having your businesses name attached to a well-liked organization can increase your positive reputation.

## BRAND AWARENESS

Attract new clients who already had a relationship with the organization

## HIGHLIGHT YOUR VALUES

Display your commitment to climate action so that customers have confidence in your organization's values

# SIX WAYS YOUR BUSINESS CAN SUPPORT CLIMATE ORGANIZATIONS

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## 1. PHILANTHROPY

Send a one-time or recurring donation to support their work.





# SIX WAYS YOUR BUSINESS CAN SUPPORT CLIMATE ORGANIZATIONS

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## 2. TEAM VOLUNTEER DAY

Have your whole team spend the day helping the organization with a project.



# SIX WAYS YOUR BUSINESS CAN SUPPORT CLIMATE ORGANIZATIONS

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## 3. SPREAD THE WORD

Read any articles, blogs, or other pieces of work the organization posts and share them with your colleagues.



# SIX WAYS YOUR BUSINESS CAN SUPPORT CLIMATE ORGANIZATIONS

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## 4. HOST A TEAM SEMINAR

Invite the organization to present educational resources to your office.



# SIX WAYS YOUR BUSINESS CAN SUPPORT CLIMATE ORGANIZATIONS

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## 5. BECOME A CORPORATE SPONSOR

Form a long-term relationship with an organization to provide stronger support through repeated donations and more consistent volunteer work.



# SIX WAYS YOUR BUSINESS CAN SUPPORT CLIMATE ORGANIZATIONS

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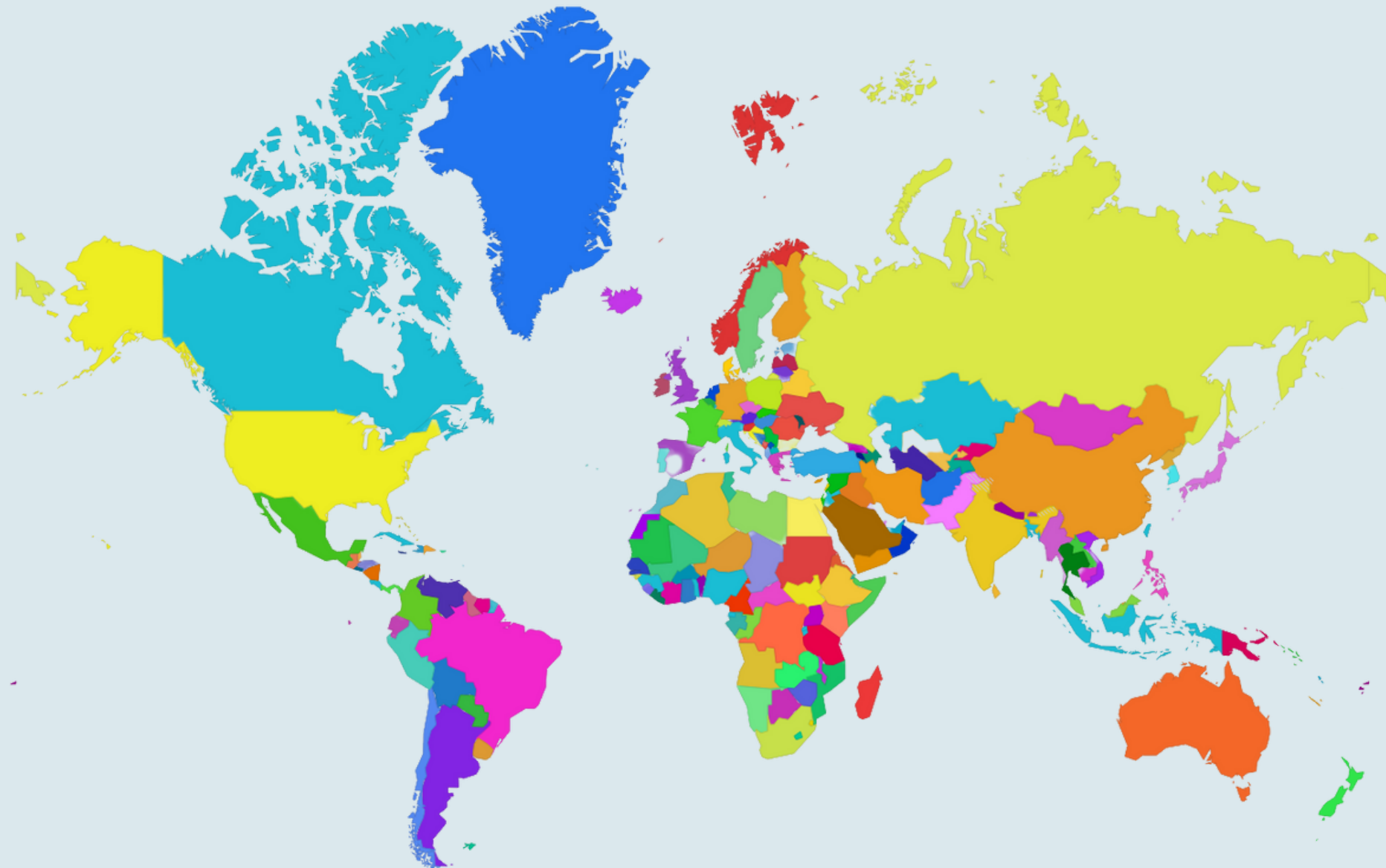
## 6. REACH OUT

If you're not sure what the organization would appreciate the most, reach out and ask!



# HOW TO FIND AN ORGANIZATION

The Global Climate Pledge has over 680 Climate Organizations to connect you with. Visit our [Climate and Sustainability Organizations map](#) to search through organizations by country and area of focus.



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# CLIMATE ACTION AROUND THE GLOBE

Climate organizations are incredibly diverse in their perspectives and missions. Let's travel the globe to see an overview of how they vary geographically.



# NORTH AMERICA

## CONTEXT

Environmental movements in North America are increasingly focusing on environmental justice. Some emerging values are creativity and interconnectivity

## GOALS

- Challenge consumption patterns & extractive industries
- Research sustainable alternatives
- Improve climate education
- Embrace diverse perspectives
- Influence policy

## METHODS

Strikes, protests, political advocacy





# SOUTH & LATIN AMERICA

## CONTEXT

Present day conditions are influenced by a history of being colonized and the continuing foreign-owned industrial presence.

## GOALS

- International cooperation in environmental action
- Access to environmental resources such as healthy food and clean air and water
- Involving activists in the policy process
- Protecting natural resources

## VALUES

Dignity of all life forms, deeply engrained understanding of climate justice, theme of “life or death.”

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# AFRICA

## CONTEXT

Africa is home to thousands of diverse tribes. Currently, they face the difficulty of trying to develop industrially without relying on pollution causing methods.

## GOALS

- Move away from resource extraction based economy.
- Adaptation to protect against emerging climate trends
- Socially just transition into development and economic growth.
- Make sustainability the new normal

## METHODS

Integrate diverse communities into the climate movement

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# ASIA

## CONTEXT

Common problems are deforestation, poor air quality, and hydropower dams.

## GOALS

- Natural resource protection
- End practices such as hydropower dams that lead to flooding, destruction of communities, displacement, and food insecurity
- Improve health by preventing pollution

## METHODS

Connecting known problems like air pollution to climate change and making the cause more widely known



# EUROPE

## CONTEXT

The recent focus has been on pressuring politicians to do better. Many young people are getting involved, especially after seeing the influence of Greta Thunberg.

## GOALS

- Reduce greenhouse gas emissions
- Implement more sustainable policies that are future-oriented
- Use science to guide decisions.

## METHODS

Groups like Fridays for Future and Extinction Rebellion are organizing strikes, protests, and other forms of civil disobedience.

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# PACIFIC ISLANDS

## CONTEXT

Considered to be facing the strongest effects of climate change, such as intensified storms and rapid coastal erosion, even though they contribute very little to the problem. Foreign military bases have been present since WWII, causing pollution and displacement of locals.

## GOALS

Unite geographically isolated communities from different islands to strengthen their impact.

## METHODS

Combine indigenous practices and Western science to find sustainable solutions. Call on world leaders to do better.

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# ANTARCTICA

## CONTEXT

Antarctica is not “owned,” but it has been governed by leading global nations since the signing of The Antarctica Treaty in 1959. Antarctica is facing problems such as melting glaciers, the loss of unique species and harmful scientific research and tourism.

## GOALS

Preserve rare species and habitats.

## METHODS

Antarctica has no population to advocate for it, but the Antarctic and Southern Ocean Coalition sits in on governing meetings to advocate for practices and policies that will minimize harm to the area.

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# SIGN THE GLOBAL CLIMATE PLEDGE TODAY

Whether you are new to the climate movement or you are already an international climate leader with many years of experience, this is for you!

Tackling the climate crisis is one of our generations biggest challenges, but we believe that TOGETHER, we can achieve success. Start with this pledge and commit to take at least one new action.

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<https://www.globalclimatepledge.com/>

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