



Urban Agriculture

A guide for groups to learn about
urban agriculture and start their own
program

Outline



1. What is Urban Agriculture?

- a. Definition
- b. History

2. Why Do We Need Urban Agriculture?

3. Types of Urban Agriculture

- a. Rooftop Gardens
- b. Vertical Farming
- c. Community Gardens
- d. Urban Livestock

4. Benefits of Urban Agriculture

- a. Economic Impacts
- b. Social Impacts
- c. Environmental Impacts

5. Starting a Group Urban Agriculture Project

6. Other Ways to be Involved

7. Additional Resources

8. Sign the Pledge!

9. Contact us



What is Urban Agriculture?

What is Urban Agriculture?



Urban agriculture is the
growing and distribution of
agricultural related products in
urban settings



History of Urban Agriculture

3500 BC:

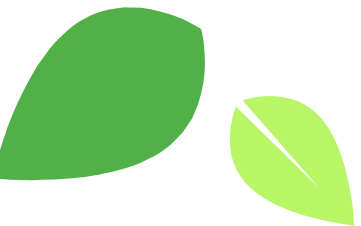
Mesopotamian farmers set plots aside in cities they were building to grow food within them



Image from: [The Dirt](#)

1880's:

The Salvation Army in London used farm colonies to help poorer communities become more self sufficient



History of Urban Agriculture

1940's:

Victory gardens became popular in the U.S.
post-war with over 20 million victory gardens
by 1943



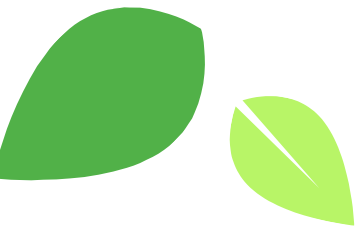
1920's:

More than 4,600 urban farms were used
in Israel, which were largely tended to by
women



1970's:

Urban gardening in the U.S. was driven by
the environmental movement with the
public's desire for more pesticide free food





History of Urban Agriculture

1990's:

After the fall of the Soviet Union, Cuba began to use urban gardens to make up for lack of food imports

2018:

The Farm Bill passed in the United States, establishing the Office of Urban Agriculture and Innovative Production

2015:

Japan passed the Urban Farming Promotion Basic Act, validating the benefits of urban agriculture and helping to promote its growth



The background is a solid light green color. It features several decorative elements: a large, semi-transparent light green circle in the top left corner; a smaller, semi-transparent light green circle in the top center; a single, solid green leaf shape on the left side, pointing towards the center; and a semi-transparent light green circle in the bottom left corner. A bright lime green circle is partially visible at the bottom center, overlapping the text.

Why Do We Need Urban Agriculture?

Why Do We Need Urban Agriculture?

In 2017, it was found that 3 gigatons of CO₂ are released into the atmosphere due to food transportation...

...this equates to the weight of 300 million African elephants!





Food Miles

Food miles are the distance that food is transported before it is consumed.

It takes into account the origin of growth, where it is being transported to, how it is transported, and how fast it is transported.

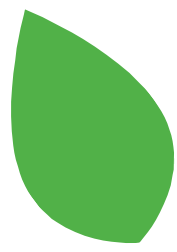




Food Miles

- A Canadian study found that imported food items traveled an average of **2,811 miles**
- A study in the U.S. found that the average produce item travels **1,500 miles**





Why Do We Need Urban Agriculture?

Urban agriculture can decrease the distance produce has to travel to end up on our plates

We get fresher products that support the local economy and add more biodiversity to communities!*

*more info to come on these topics!

The background is a solid light green color. It features several decorative elements: a large light green circle in the top left, a smaller light green circle in the top center, a dark green leaf shape on the left side, and a bright lime green circle in the bottom center.

Types of Urban Agriculture

There are four main types of urban agriculture:



Rooftop
Gardens

Vertical
Farms

Community
Gardens

Urban
Livestock



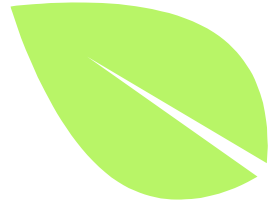
Rooftop Gardens



What is Rooftop Gardening?

Rooftop gardens are human made green spaces on top of buildings





Rooftop Gardening Benefits

1. Decreasing heat island effect*
2. Adding visual appeal to roofs
3. Decrease Greenhouse Gas usage
4. Slowing down and filtering stormwater runoff

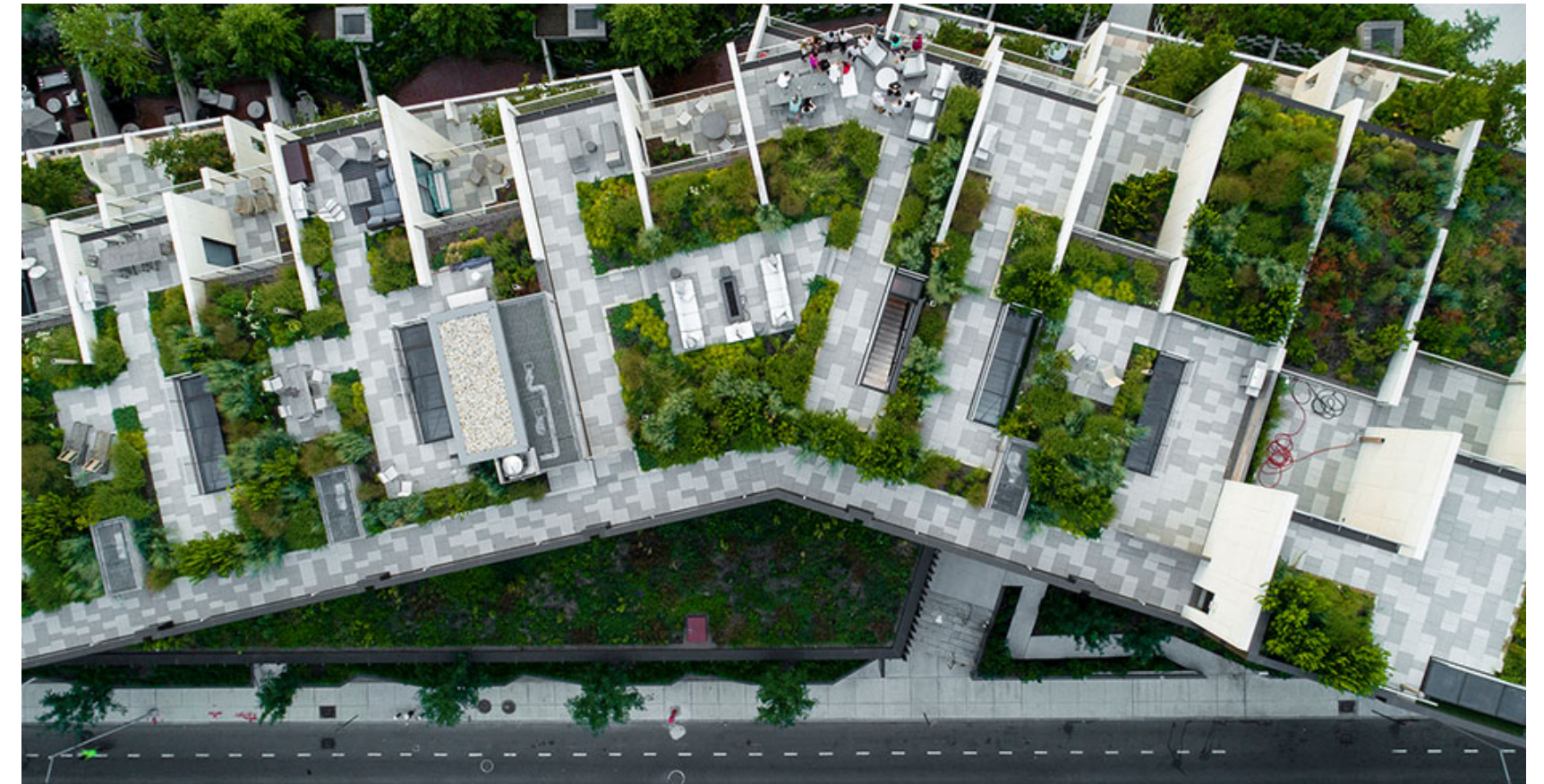
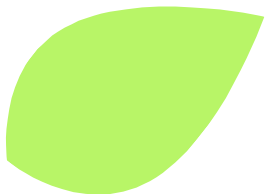
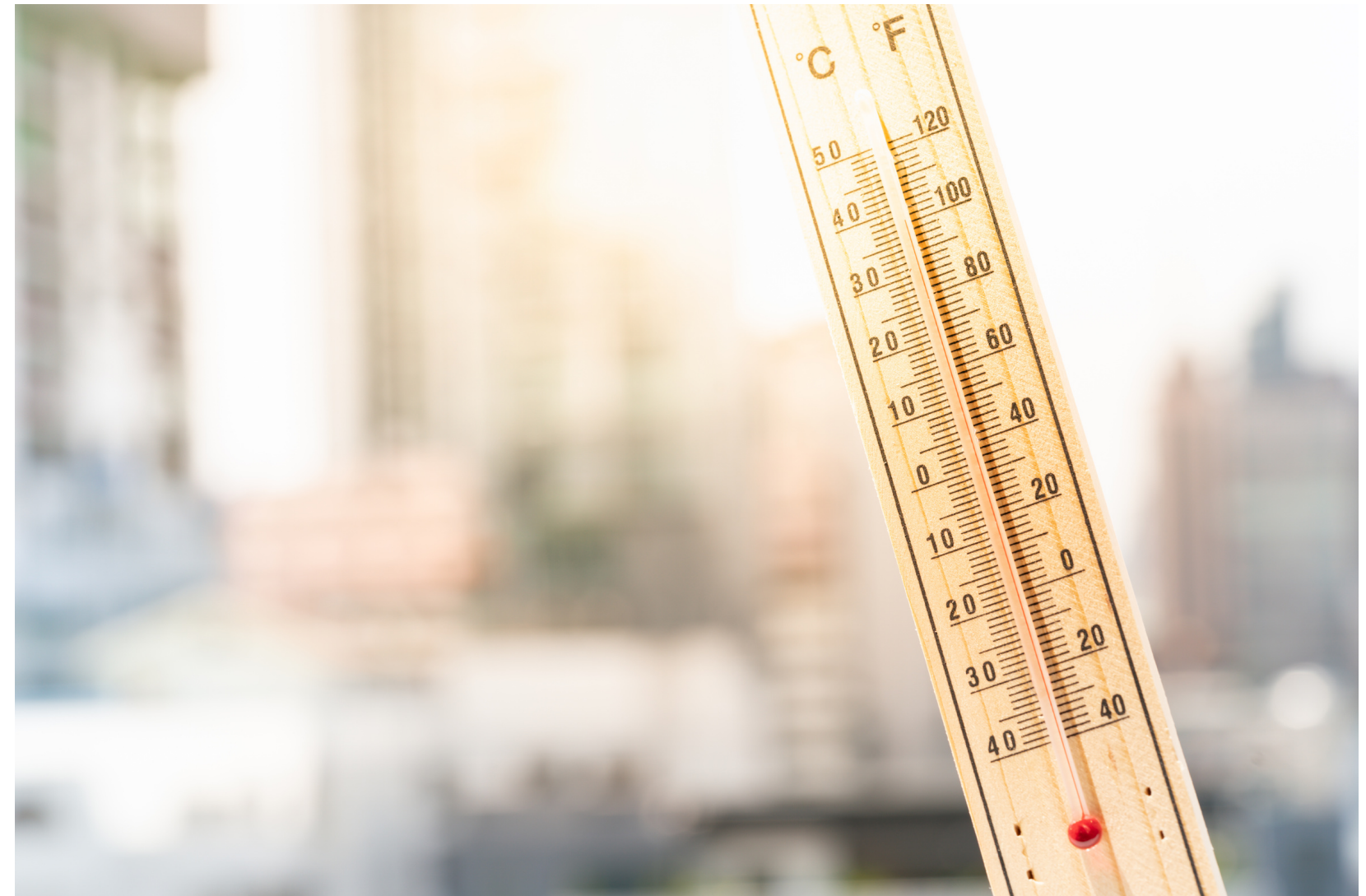


Image from: [Lawrence Park Garden Care](#)

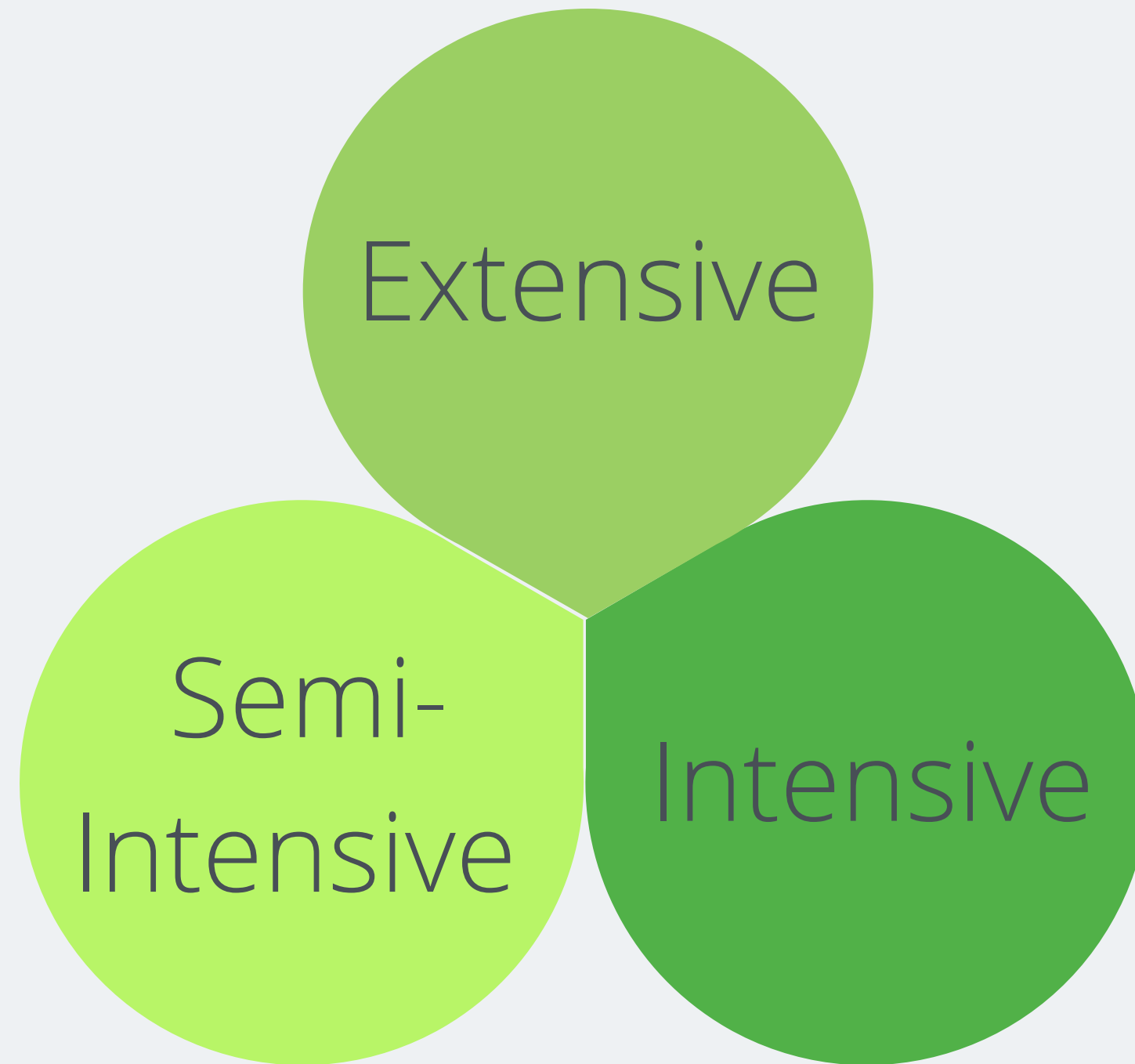
*next slide has definition

Urban Heat Island Effect

- Urban heat island effect is the increase of temperature in urban settings, which is attributed to human activities, city density, and urban construction using low albedo materials
- Trees are one of the best ways to decrease urban heat island effect, as they have been found to lower peak temperatures of concrete by up to 12°C (53.6°F)!



Types of Rooftop Gardens



Rooftop Gardens

Extensive



Image from: [Bent Architecture](#)

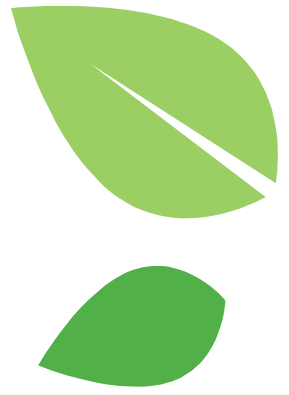
- Low maintenance
- Thin growing mediums
- Commonly have native plants, shrubs, succulents, and mosses
- Usually do not need irrigation

Rooftop Gardens

Intensive

- Deep growing mediums
- Can include vegetable gardens, shrubs, and small trees
- Requires maintenance and usually advanced irrigation





Rooftop Gardens

Semi Intensive



Image from: [Green Roof Technology](#)

- Mix between extensive and intensive gardens
- Medium depth growing medium
- Larger plants than extensive rooftop gardens
- May need irrigation

Rooftop Gardens

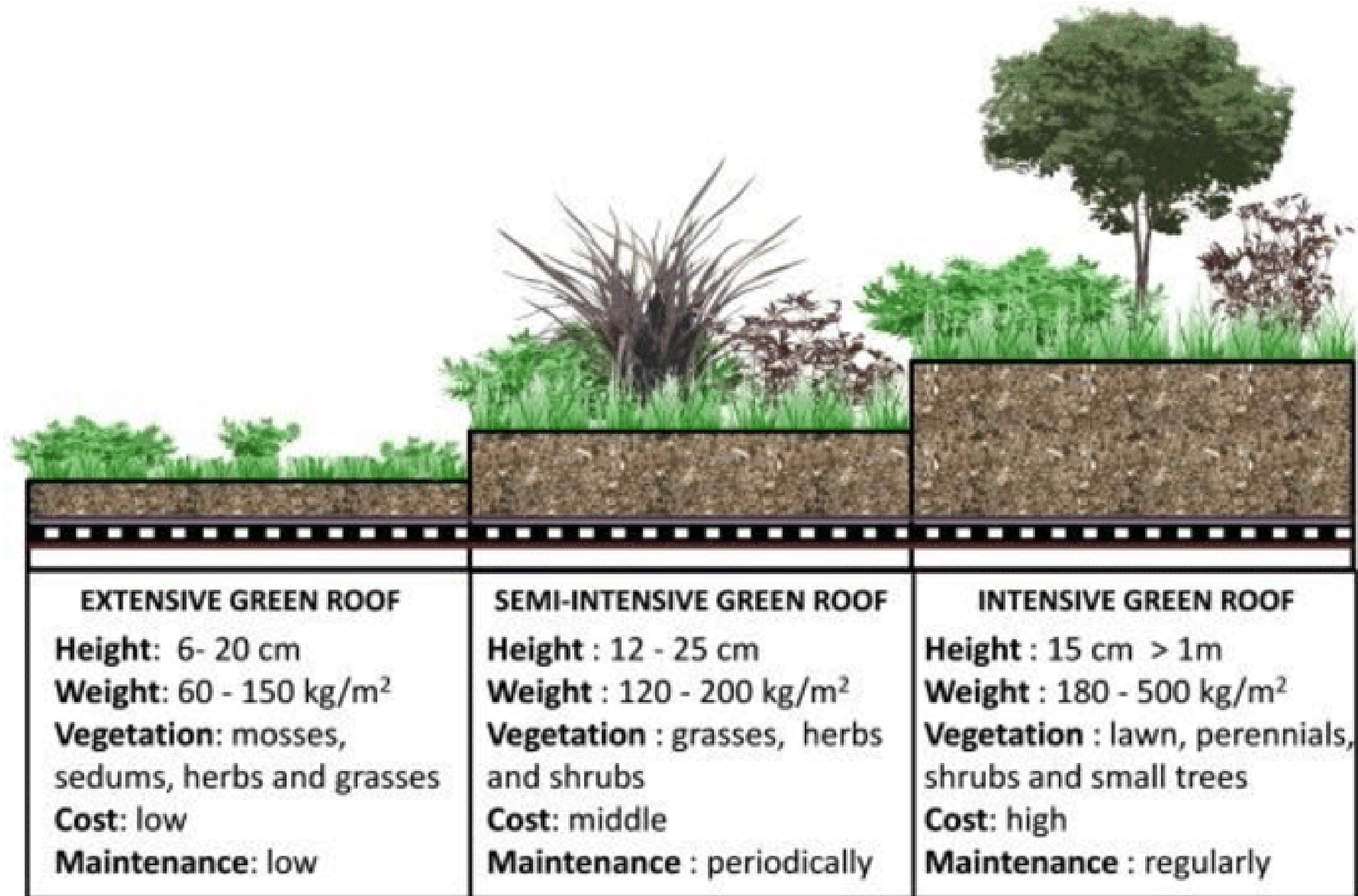


Image from: [Merve Tuna, Researchgate](#)



Case Study: Canada



Image from: [National Research Council of Canada](#)

- The National Research Council of Canada built an experimental roof in Ottawa
- Half the roof was conventional and half had an extensive rooftop garden
- The side with the extensive rooftop garden had:
 - More than 75% reduction of daily energy demand during warm months because there was less need for air conditioning
 - Retained 45% of rainwater, preventing severe runoff flooding



Vertical Farming



What is Vertical Farming?



Vertical farming is the growing of food crops horizontally and vertically, commonly in indoor spaces



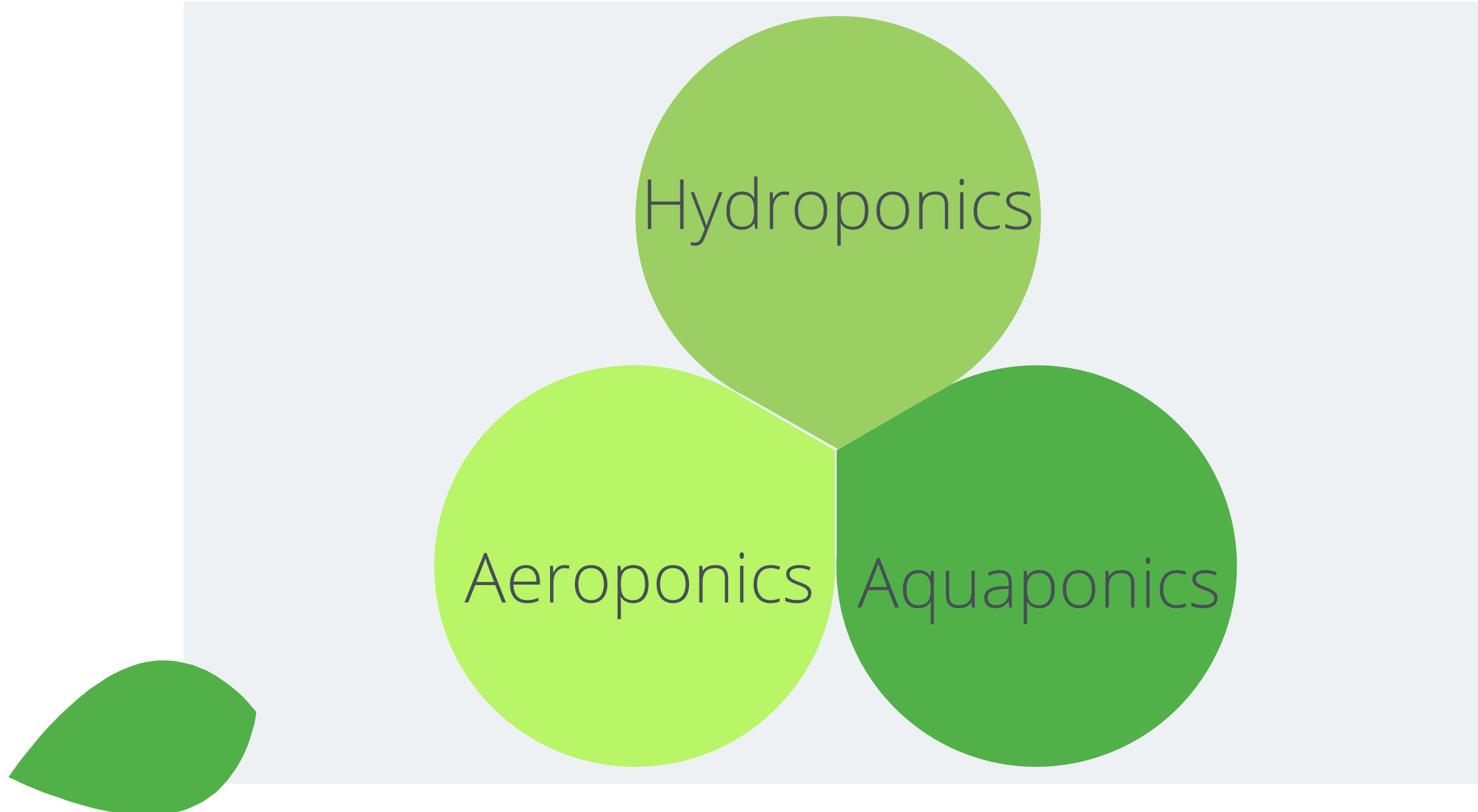
Vertical Farming Benefits



1. Less contamination
2. Less water usage
3. Allows year round growth of plants
4. Less risk of natural disasters impacting crops
5. No weeds



Types of Vertical Farming

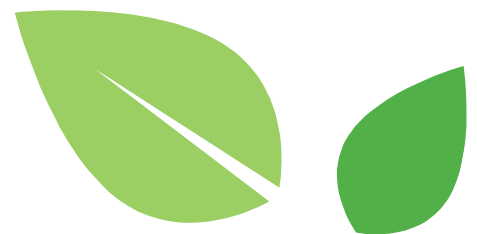


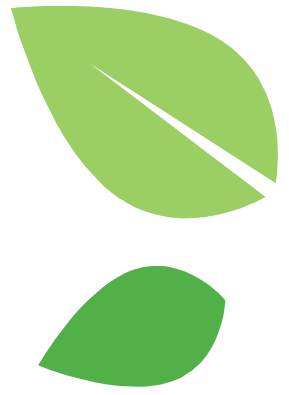
Vertical Farming

Hydroponics



- Growing plants in water with added nutrients
- Artificial light is usually used
- Large range of sizes





Vertical Farming

Aeroponics

- The roots of a plant are either misted or water passes over them periodically
- This idea was developed by NASA as a potential way to grow food in space
- Large range of sizes



Vertical Farming

Aquaponics



Image from: [Greenlab](#)

- Similar to hydroponics but fish are kept in the water
- This eliminates the need for added nutrients, as the fish waste fertilizes the plants
- Fish in aquaponic systems can be farmed as well



Aquaponic System

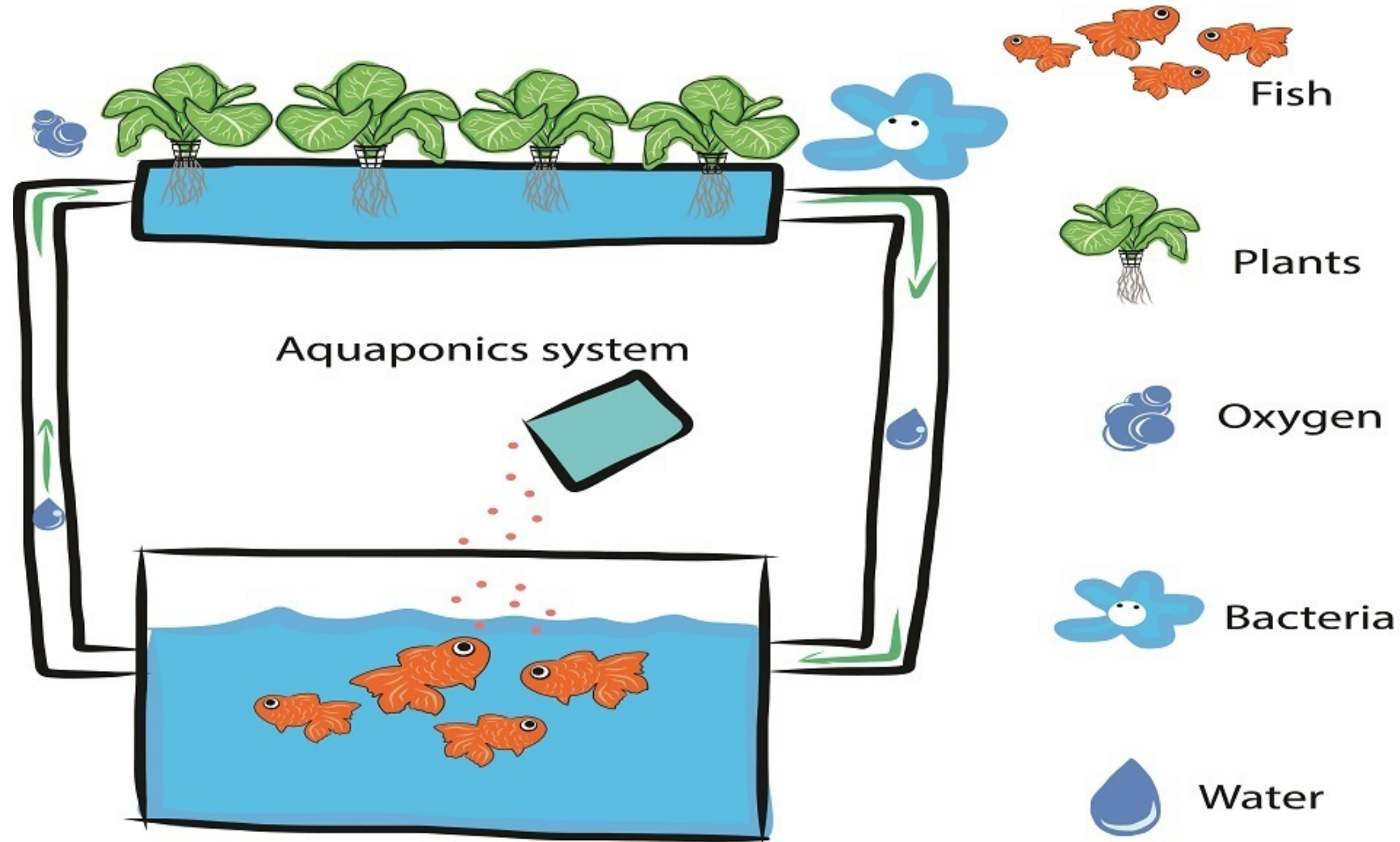


Image from: Orginhydroponics

Case Study: Philippines

- According to the Food and Agriculture Organization (FAO), the Philippines has a very vulnerable agricultural system
 - Due to climate change impacts
- The Philippines enacted the Urban Agriculture and Vertical Farming Act of 2019 to encourage vertical farming
- Urban Greens is a company that has shown success in vertical farming in the Philippines
 - They use 90% less water than conventional farming



Image from: [Urban Greens](#)



Community Gardens



What Are Community Gardens?



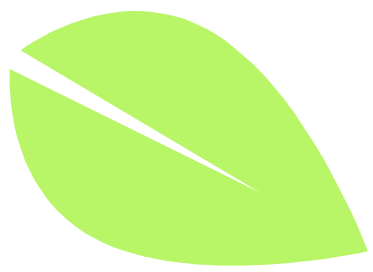
Community gardens are
shared spaces among
multiple people to grow
produce

Community Garden Benefits

1. Increases biodiversity in neighborhoods
2. Contributes to better air and soil quality
3. Educates public on dietary habits and fresh food intake
4. Allows easier access to fresh produce, especially in food deserts*

*next slide has definition





Food Deserts

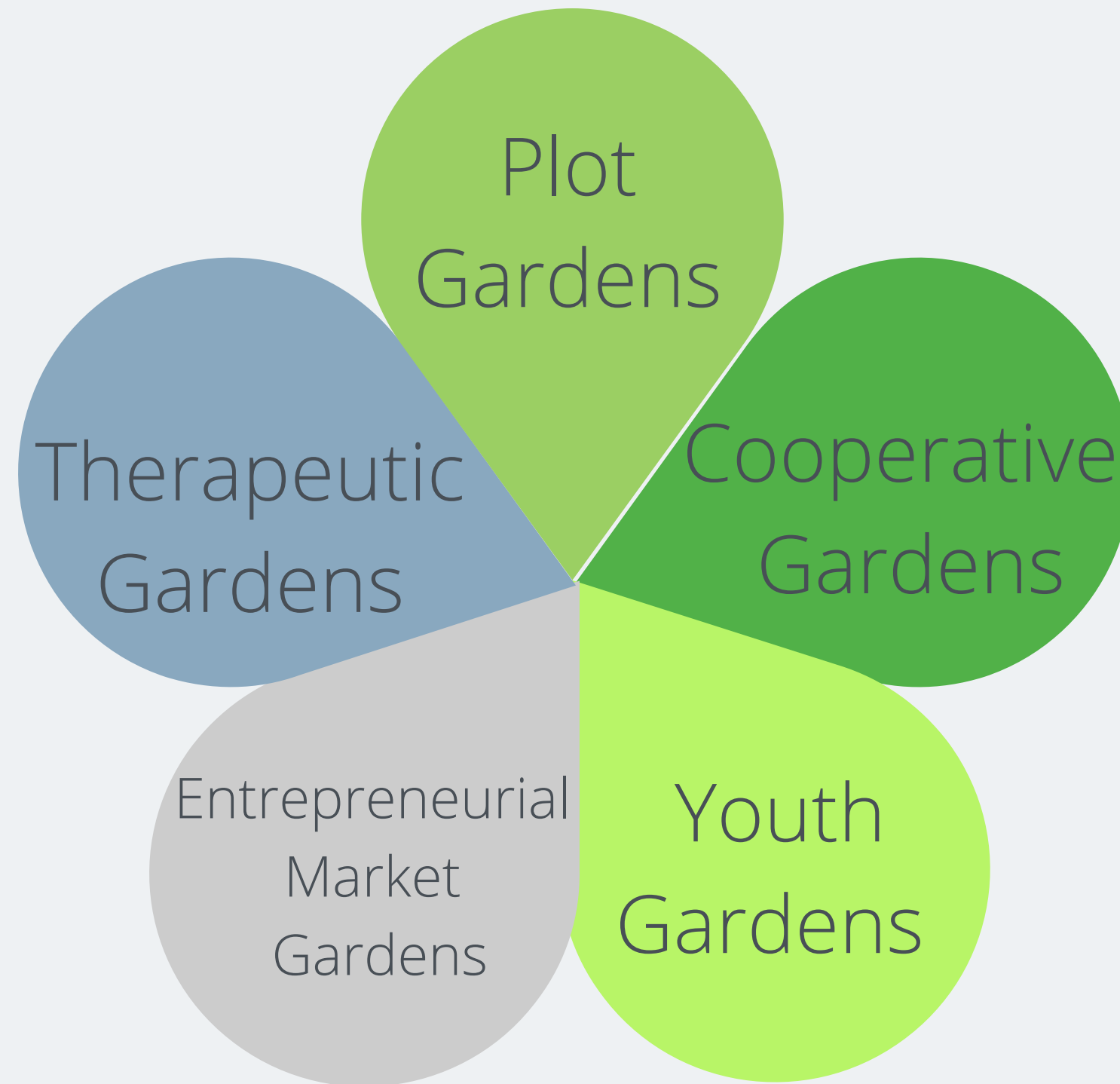
Food deserts are urban regions where it is difficult to obtain healthy, fresh, and affordable food



Image from: [Wikipedia](#)



Types of Community Gardens



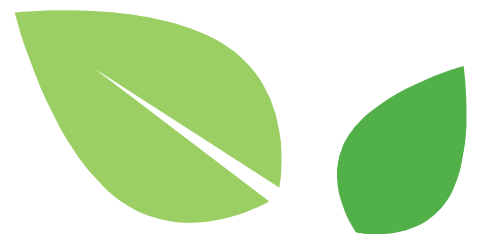
Community Gardens

Plot Gardens



Image from: [Golden West Archive](#)

- Subdivide larger gardens into plots for different groups of people
- Plot gardens are flexible in terms of sizing, materials used, and crops grown
- Gives community members access to a garden area that they otherwise may not have





Community Gardens

Cooperative Gardens

- A single large garden is maintained by several members of a community
- Whatever is grown is shared equally and commonly donated in part or in full
- Very common among service organizations



Image from: [News.unl.edu](https://news.unl.edu)

Community Gardens

Youth Gardens



- Commonly used in schools to educate children
- Provides hands-on learning experience in outdoor spaces
- Usually on school properties





Community Gardens

Entrepreneurial Market Gardens

- Production of plants or crops for commercial gain that still uses gardening principles
- Many entrepreneurial market gardens teach youth how to grow and sell their own food



Image from: Arlingtonva.us

Community Gardens

Therapeutic Gardens



Image from: [Accessiblegardens.com](https://www.accessiblegardens.com)

- Great way to improve physical and mental health and wellbeing of gardeners and visitors
- Usually made with wider and flatter pathways to accommodate as many people as possible
- Commonly found in hospitals, retirement communities, and assisted living facilities



Case Study: USA



Image from: [Fleet Farming/](#)

- Fleet Farming in Florida, USA
- They are a nonprofit established in 2014
- Their goal is to turn the traditional American lawn into productive land that could provide food for communities, especially in food deserts
- So far, they have:
 - converted 114,500 square feet of lawns into microfarms
 - created 17 school gardens
 - prevented 10,000 lbs of CO₂ from being emitted into the atmosphere from food transportation



Urban Livestock





What is Urban Livestock?



Image from: [News and Sentenial](#)

Urban Livestock is the
keeping of nontraditional
animals in residential
districts

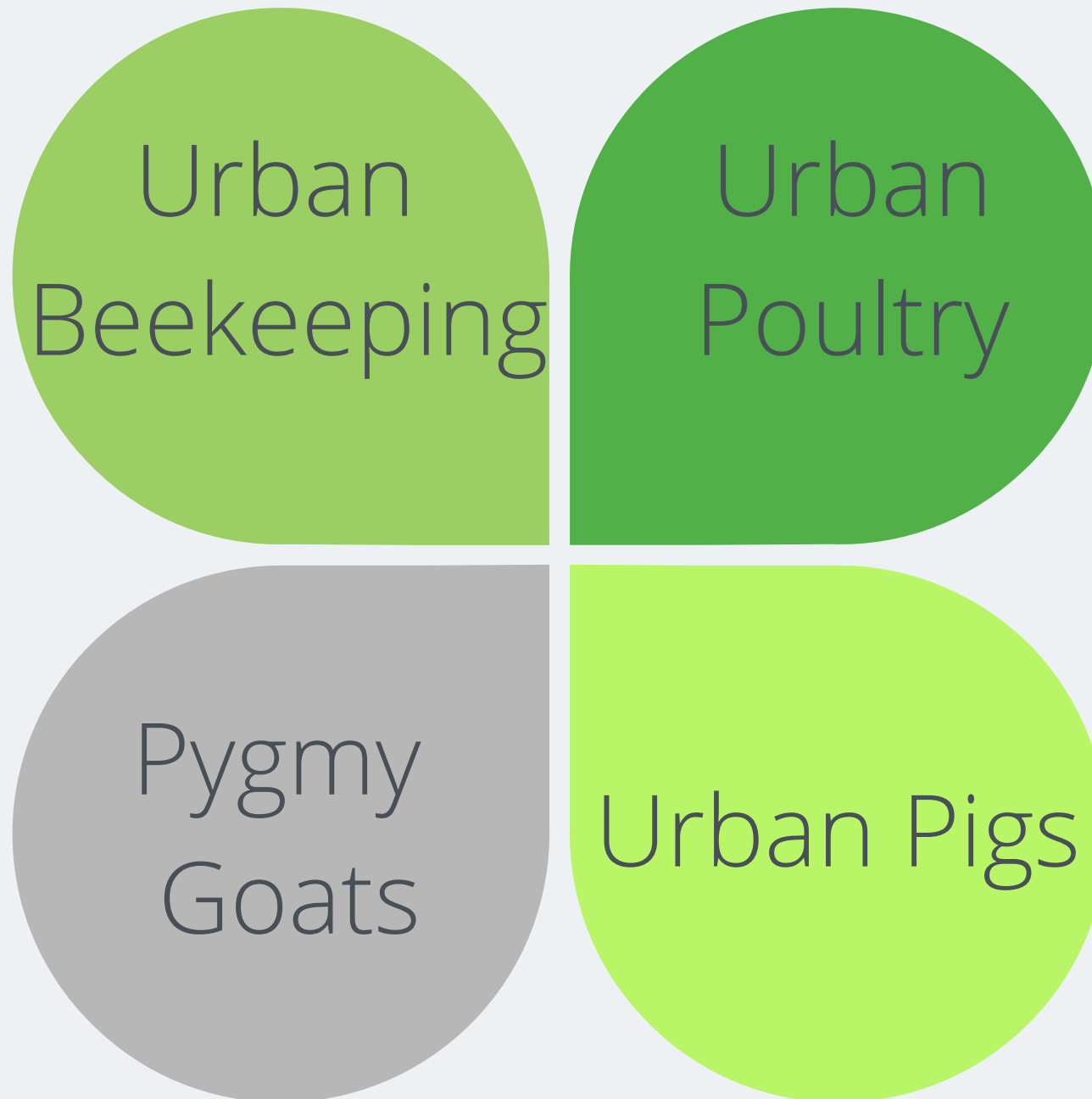


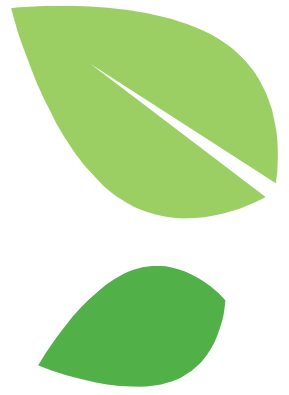
Urban Livestock Benefits

1. Locally sourced non-crop foods (e.g. eggs, honey, milk, etc)
2. Potential source of income
3. Close to the source composting
4. Many urban livestock animals eat food scraps, and their manure can be used as fertilizer



Types of Urban Livestock





Urban Livestock

Urban Beekeeping

- Keeping of beehives in cities, commonly on rooftops
- Urban-made honey is safe for consumption



Image from: [Bloomberg](#)



Urban Livestock

Urban Poultry

- Keeping flocks of chickens in residential and/or urban areas
- Chickens will eat many garden insects and pests
- They can provide fresh eggs for household units as well as goods to sell
- Chickens can also be great companions or family pets



Image from: [Chickens And You](#)

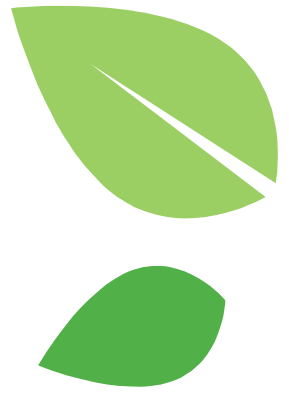
Urban Livestock

Pygmy Goats



Image from: [Backyard Chicken Coops](https://backyardchickencoops.com.au)

- Some pygmy goats can produce up to 2 quarts of milk a day
- Goats also do a great job eating food scraps and acting as natural composers
- Some goat's milk can be used to make goat milk soap!



Urban Livestock

Urban Pig Keeping

- Keeping urban pigs works great in conjunction with growing crops because they eat food scraps
- Pigs can also work as natural land tillers when rooting



Image from: [Family Fun Canada](#)

Case Study: France

- Aveole is a Parisian company founded in 2013
- They install beehives in cities around the world
 - They operate over 3,100 beehives for over 200 companies
- Aveole has been putting beehives on the roofs of businesses and schools



Image from: Aveole

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Benefits of Urban Agriculture

There are three main reasons why urban agriculture is so beneficial :

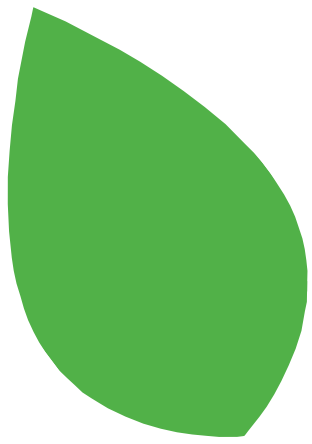


The diagram consists of three overlapping circles arranged horizontally. The leftmost circle is light green and contains the text 'Social Impacts'. The middle circle is a medium green and contains the text 'Economical Impacts'. The rightmost circle is a darker green and contains the text 'Environmental Impacts'. The circles overlap in the center, creating a triangular intersection area.

Social
Impacts

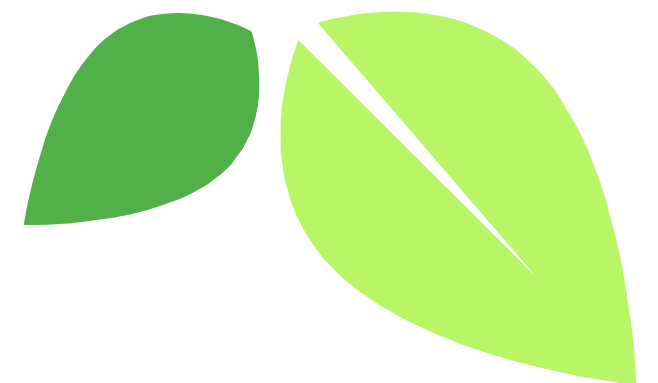
Economical
Impacts

Environmental
Impacts



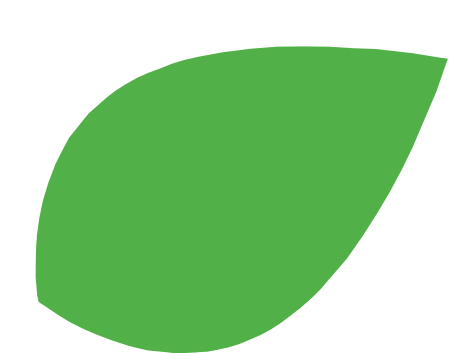
Social Impacts

- Increases access to nutrition and food education for community members
- Increases fresh food availability
- Decreases food insecurity
- Connects community members with nature
- Surplus food is commonly donated
- Provides ²health benefits such as increasing fine motor skills



Economical Impacts

- Can increase property values
- Adding jobs to communities
- Provide income to individuals and families
- Converting vacant land may save cities money in municipality fees
- Inspire growth of other local food businesses such as farmer's markets and food pantries





Environmental Impacts

- Provides habitats for pollinators
- Reduce heat of cities
 - Urban agriculture can decrease city temperatures up to 4°C
- Bringing production of food closer to people decreases food transportation emissions
 - A study found that if 8% of metropolitan Seoul is converted to urban agriculture, annual CO₂ emissions would decrease over 11 million Kg



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Starting a Group Urban Agriculture Project

6 Steps:

1. Research

2. Plan

3. Prepare land

4. Plant crops/get livestock

5. Tend to plants/livestock

6. Harvest/collect



Step 1: Research



- Learn about what type of urban agriculture would best suit the needs you are trying to accommodate
 - i.e a group, a community, for profit
- Some starting points for research include:
 - Soil
 - Climate
 - Watering needs
 - Waste management
 - Local zoning/regulations
 - Fertilizer/feed
 - Budget/funding

Step 2: Plan

- Communicate with all group members to determine who will be involved with the project
- Set up a sign up sheet with all daily and weekly tasks to ensure all responsibilities will be taken care of

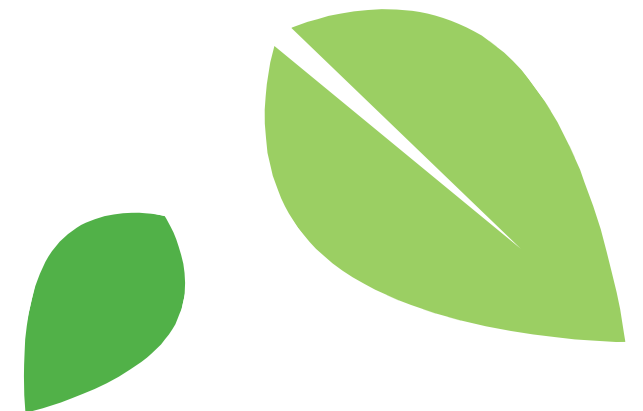


Step 3: Prepare Land

- Plan where crops and/or livestock will be located
- Make sure to account for factors such as:
 - Local pests
 - Sun and shade exposure
 - Drainage
 - Proper soil and/or environment
 - Water access



Image from: [Matching Grants](#)



Step 4: Plant Crops/Get Livestock



Image from: [Matching Grants](#)

- Acquire plants and/or livestock in the appropriate manner
- Note: Make sure to buy from trustworthy sources
- Tip: germinating seeds inside can sometimes be an easier environment for them to grow in and eliminates the risk of seeds being eaten by birds

Step 5: Tend to Plants/Livestock

- Take some time to make sure the area is clean, pest free, and safe for you and anything living there
- Give the plants/livestock appropriate care, from feeding to cleaning
- Tip: It helps to get friends and community members involved to have more helping hands!



Image from: [South Side CLT](#)

Step 6: Harvest/Collect



Image from: [Jakpost](#)

- Reap the rewards of all your hard work!
- If you are looking to sell your products, look into local farmer's markets and regulations about small scale production

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Other Ways to Be Involved

No Green Thumb? No Problem!



- Allow other people to farm the land you have
 - Companies like Shared Earth allow gardeners and land owners to connect to provide land to those that want to farm
- Look to see if your community has urban farming and how you can participate or support them
- If possible, use your political voice to support urban agriculture legislation





Additional Resources

How To's

[Keeping Urban Pigs](#)

[Backyard beekeeping](#)

[Starting a market garden](#)

[Small scale hydroponics](#)

[Rooftop Garden](#)

[Local Chickens as Climate Activists](#)

Urban Agriculture Companies

[Agricool](#) (Paris, France)

[BIGH Farms](#) (Brussels, Belgium)

[Aerofarms](#) (New York, U.S.)

[Farmizen](#) (Bangalore, Hyderabad, and Surat, India)

[Fresh Direct](#) (Abuja, Nigeria)

[Liv Up](#) (Sao Paulo, Brazil)

[Pasona Urban Ranch](#) (Tokyo, Japan)



Take the Pledge

Organizational Pledge QR:



1. Sign the Pledge

Use the QR code or go to
www.globalclimatepledge.com to sign the pledge

Individual Pledge QR:



2. Share the Pledge

Share the pledge with members who can share the pledge with family members, friends, or other individuals

A pledge may be an individual commitment, but encouraging others to join you establishes a larger community of people who support each other and can make a bigger difference

GLOBAL CLIMATE *Pledge*

U.S. Green Chamber of Commerce National
Headquarters 249 S. Highway 101 #420 Solana
Beach, CA 92075

Info@GlobalClimatePledge.com

<https://usgreenchamber.com/>
<https://www.globalclimatepledge.com/>



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